



## **Malibu Elementary School PTA & Webster Elementary School PTA Joint Fundraising for Additional Staff | Mission Statement and Guiding Principles**

### **PURPOSE:**

- We believe Malibu Public Schools have the capacity to become the best public schools in the country, leading in educational innovation, socio-emotional focus, and child-centered practices. As PTA's we are committed to working to improve the lives of all children and families and provide an education that is equal for all.

### **MISSION:**

- Our mission is to engage the community to invest in Malibu Public Schools and create an educational experience for our children beyond what is possible with public funds alone.

### **VISION:**

- Our PTA Boards, in partnership with parents, teachers, school administrators, and the community, will ensure that every student in Malibu Public Schools experiences an enriched and fulfilling education. We strive to ensure every student is prepared for success in college, the workforce, or a self-directed future after high school - and we believe that begins in elementary school. We will work together to define a smart, sustainable and inclusive approach to centralized fundraising in Malibu.

### **GUIDING PRINCIPLES:**

1. **EDUCATION:** We believe that a strong, well-funded public school system is fundamental to building a prosperous, empathetic and productive society.
2. **PARTNERSHIPS:** Healthy and intentional partnerships with parents, the school district, City of Malibu, principals, teachers, students, businesses, and the extended community are critical to our mission.
3. **TRANSPARENCY:** Full transparency in our operations, from financials to fundraising, is the foundation to building trust with our community.
4. **HONESTY:** Our PTA's are committed to being open and honest in our fundraising efforts, our communications with our partners and each other, with the goal of building sustainable organizations beyond reproach.
5. **EQUITY:** We are dedicated to the founding ideals of equality as we strive to provide an enriched education to ALL Malibu Public School students.
6. **EFFICIENCY:** We are dedicated to running the most efficient fundraising organizations, minimizing overhead costs, while ensuring the longevity of this effort - as it evolves into its own entity - to benefit Malibu students well into the future.
7. **COMMUNITY:** We seek the support, input, and guidance of the broader community, welcoming all donations of money, ideas, and time – large, small, and in-kind – recognizing that community involvement sends a powerful message of caring about the growth and future of all students in Malibu Public Schools.
8. **INNOVATION:** We are committed to innovation in addressing the gap in funding for our schools and in facilitating the District's 21st century vision for education.